



Sav-A-Life Shelby fundraiser benefiting the Pregnancy Resource Center, Pelham, AL.

Date: Saturday April 27, 2019

Time: 9am - Noon



Location: 2867 Pelham Pkwy, Pelham, AL 35124

Fundraising Tips to you meet your Team's Goal:

- **Set a goal.** Write the number on your goal sheet or online personal fundraising page. Be sure to let your financial supporters know that their contribution helped.
- **Start your goal sheet with a generous amount.** Most people will follow the example of the first dollar about on your goal sheet or online fundraising page.
- **Support yourself.** Others will appreciate that you are devoting both your time and your own finances.
- **Dedicate your walk or run to someone** who has been touched by an unplanned pregnancy, to teenagers who need to hear the sexual risk-avoidance message, or to a man or woman who has been impacted by abortion.
- **Create a personalized fundraising page** that you can share and post to your social networking sites and emailed to your friends and family. Use this page like an online goal sheet to ask for and collect secure donations. Visit <https://secure.ministrysync.com/ministrysync/event/website/home/?e=12572> for the link to design your personalized fundraising page. Post, share, invite on Facebook, Twitter, Instagram, etc.
- **Contact everyone who supported you last year.** Thank them for their support and ask them to help you again. Ask for a specific amount, such as \$25, \$50, \$100, \$250, \$500, or even \$1000; if they can't donate that much, they will offer what they can. Be sure to direct your financial supporters to your personalized fundraising page as well!
- **Make an announcement or show the short Walk for Life video** at your social club, service club or small group. Call Kelley at 205-776-1247 to schedule a Life speaker for a short presentation.
- **Be enthusiastic when asking for people** to help you and join in your fundraising efforts. Let people know that their money makes a difference in the lives of babies, women, teenagers, men, and families in *our local community of Shelby County, AL and specifically in Pelham.*
- **Use special occasions.** If you have a birthday, anniversary or other special occasion coming up, ask for Walk for Life financial gifts in lieu of gifts.