



## Corporate Sponsor Benefits

### **\$2,500 GOLD SPONSOR**

(Estimated Exposure Value: 715,000 impressions)

- Lamar Digital Billboard Advertising on I-65 (600,000 estimated impressions)
- Recognition in shared ad in Shelby County Reporter (54,000 readers)
- Recognition in shared ad in Christian Family Magazine (60,000 readers)
- Prominent promotion at the day of event
- High promotion to ministry supporters
- Logo recognition on event website and social media
- Shooting station sponsorship signage at event (18"x24")
- Digital signage recognition at event (compliments of Reliable Signs)
- Promotional item included in day of event swag bags (sponsor must provide items)

### **\$1,000 SILVER SPONSOR**

(Estimated Exposure Value: 115,000 impressions)

- Recognition in shared ad in Shelby County Reporter (54,000 readers)
- Recognition in shared ad in Christian Family Magazine (60,000 readers)
- Prominent recognition at the day of event
- Promotion to ministry supporters
- Logo recognition on event website and social media
- Shooting station sponsorship signage at event (18"x24")
- Digital signage recognition at event (compliments of Reliable Signs)
- Promotional item included in day of event swag bags (sponsor must provide items)

### **\$500 BRONZE SPONSOR**

(Estimated Exposure Value: 60,000 impressions)

- Recognition in shared ad in Christian Family Magazine (60,000 readers)
- Recognition at the day of event
- Promotion to ministry supporters
- Logo recognition on event website and social media
- Shooting station sponsorship signage at event (18"x24")
- Digital signage recognition at event (compliments of Reliable Signs)
- Promotional item included in day of event swag bags (sponsor must provide items)